

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)  
333 Allegheny Ave Ste 202  
Oakmont, PA 15139-2072

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1041-80174  
Contract Dates: 08/28/2012-09/03/2012  
Customer Order:  
Linked Order:  
CPE: / / 225

Invoice Num: 1041-555543  
Invoice Date: 09/09/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/09/2012

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**PAY BY** 10/09/2012  
Net 30 days

In Account With: SRCP MEDIA(254304)  
201 N Union St Ste 200  
Alexandria, VA 22314-2651  
ATTN:Accounts Payable

Product Desc: T.SMITH EST#225

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING (5:58-7AM)	08/28/2012-08/31/2012	. T W T F . .	30	4	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/27/2012-09/02/2012		. T W T F . .	4	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	06:27:54 AM		TS12TV08H	30	600.00			
08/29/2012	We	05:59:21 AM		TS12TV08H	30	600.00			
08/30/2012	Th	06:18:06 AM		TS12TV08H	30	600.00			
08/31/2012	Fr	06:17:59 AM		TS12TV08H	30	600.00			
2	THIS MORNING (5:58-7AM)	09/03/2012-09/03/2012	M . . . . .	30	1	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/03/2012-09/09/2012		M . . . . .	1	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/03/2012	Mo	06:29:41 AM		TS12TV08H	30	600.00			
3	CBS THIS MORNING	08/28/2012-08/31/2012	. T W T F . .	30	4	375.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/27/2012-09/02/2012		. T W T F . .	4	375.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	08:59:01 AM		TS12TV08H	30	375.00			
08/29/2012	We	08:47:17 AM		TS12TV08H	30	375.00			
08/30/2012	Th	08:54:16 AM		TS12TV08H	30	375.00			
08/31/2012	Fr	08:23:31 AM		TS12TV08H	30	375.00			

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4	CBS THIS MORNING		09/03/2012-09/03/2012		M . . . . .		30	1	375.00
Week Of		MTWTFSS		Spots Per Week		Rate			
09/03/2012-09/09/2012		M . . . . .		1		375.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/03/2012	Mo	07:58:16 AM		TS12TV08H	30	375.00			
5	WEEKEND NEWS SAT 6-7AM		09/01/2012-09/01/2012		. . . . . S .		30	1	400.00
Week Of		MTWTFSS		Spots Per Week		Rate			
08/27/2012-09/02/2012		. . . . . S .		1		400.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/01/2012	Sa	06:53:14 AM		TS12TV08H	30	400.00			
6	WKND NEWS SUN 7-9A		09/02/2012-09/02/2012		. . . . . S		30	1	350.00
Week Of		MTWTFSS		Spots Per Week		Rate			
08/27/2012-09/02/2012		. . . . . S		1		350.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/02/2012	Su	07:49:08 AM		TS12TV08H	30	350.00			
7	CBS SUNDAY MORNING		09/02/2012-09/02/2012		. . . . . S		30	1	800.00
Week Of		MTWTFSS		Spots Per Week		Rate			
08/27/2012-09/02/2012		. . . . . S		1		800.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/02/2012	Su	09:07:33 AM		TS12TV08H	30	800.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
8	THE PRICE IS RIGHT 11AM-12NOON		08/28/2012-08/31/2012		. T W T F . .		30	3	650.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. T W T F . .		3		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	11:59:51 AM		TS12TV08H	30	650.00			
08/29/2012	We	10:58:42 AM		TS12TV08H	30	650.00			
08/30/2012	Th	11:59:53 AM		TS12TV08H	30	650.00			
9	TALK PHILLY		08/28/2012-08/31/2012		. T W T F . .		30	2	475.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. T W T F . .		2		475.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	12:24:21 PM		TS12TV08H	30	475.00			
08/31/2012	Fr	12:23:05 PM		TS12TV08H	30	475.00			
10	TALK PHILLY		09/03/2012-09/03/2012		M . . . . .		30	1	475.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		M . . . . .		1		475.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/03/2012	Mo	12:23:20 PM		TS12TV08H	30	475.00			
11	DR. PHIL		08/28/2012-08/31/2012		. T W T F . .		30	1	750.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. T W T F . .		1		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/29/2012	We	04:14:16 PM		TS12TV08H	30	750.00			

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12	DR. PHIL	09/03/2012-09/03/2012		M . . . . .		30	2	750.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		M . . . . .		1		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/03/2012	Mo				30			750.00	Preempted
09/03/2012	Mo	05:19:00 PM	09/03/2012	TS12TV08H	30	750.00	750.00		Makegood in USOP - LABOR DAY
13	5PM EARLY NEWS	08/28/2012-08/31/2012		. T W T F . .		30	3	600.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. T W T F . .		3		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	05:21:14 PM		TS12TV08H	30	600.00			
08/29/2012	We	05:53:04 PM		TS12TV08H	30	600.00			
08/30/2012	Th	05:21:11 PM		TS12TV08H	30	600.00			
15	NEWS 3 AT 6	08/28/2012-08/31/2012		. T W T F . .		30	4	900.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. T W T F . .		4		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	06:12:05 PM		TS12TV08H	30	900.00			
08/29/2012	We	06:27:16 PM		TS12TV08H	30	900.00			
08/30/2012	Th	06:28:15 PM		TS12TV08H	30	900.00			
08/31/2012	Fr	06:22:31 PM		TS12TV08H	30	900.00			

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16	NEWS 3 AT 6		09/03/2012-09/03/2012		M . . . . .		30	1	900.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		M . . . . .		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/03/2012	Mo	06:23:06 PM		TS12TV08H	30	900.00				
17	LATE NEWS		08/28/2012-09/02/2012		. T W T F S S		30	5	1,800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F S S		4		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu				30			1,800.00	Preempted	
08/28/2012	Tu	11:36:46 PM	08/28/2012	TS12TV08H	30	1,800.00	1,800.00		Makegood in 23:04:00-23:39:00	
08/30/2012	Th	11:33:37 PM		TS12TV08H	30	1,800.00				
08/31/2012	Fr	11:32:41 PM		TS12TV08H	30	1,800.00				
09/02/2012	Su	11:28:39 PM		TS12TV08H	30	1,800.00				
18	LATE NEWS		09/03/2012-09/03/2012		M . . . . .		30	1	1,800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		M . . . . .		1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/03/2012	Mo	11:29:25 PM		TS12TV08H	30	1,800.00				
19	DAVID LETTERMAN		08/28/2012-08/31/2012		. T W T F . .		30	2	800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		2		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	12:16:28 AM		TS12TV08H	30	800.00				

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	08/29/2012	We	12:37:05 AM		TS12TV08H	30	800.00			
20	DAVID LETTERMAN				09/03/2012-09/03/2012	M . . . . .		30	1	800.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/03/2012-09/09/2012			M . . . . .		1		800.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/03/2012	Mo	11:58:28 PM		TS12TV08H	30	800.00			
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		37	29,000.00		4,350.00		24,650.00	2,550.00	2,550.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing

29,000.00

Trade Value

0.00

Agency Commission

4,350.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

24,650.00

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